




2012 Sponsorship & Exhibit Opportunities

 Please check any sponsorship & exhibit opportunities that you'd like to consider

Don't miss out on these opportunities to develop new business leads, meet and network with Georgia's banking decision makers and show your support for our state's banks.

Here is a list of some of the most frequent sponsorships and exhibits. Please check any opportunity you are interested in and return this to the address provided on the opposite side. Opportunities may vary by event. GBA is always open to sponsorship ideas. If you have something different in mind, please let us know. Exhibits are strategically positioned in registration areas for maximum visibility and traffic. All session breaks are normally located in this area as well.

Please call GBA's **Susie McGehee** at 404.420.2010 with questions about GBA's Annual Convention, the Leadership GBA Conference or the BankPAC Golf Classic. Please call GBA's **Marybeth Jones** at 404.420.2032 for more information about Sponsorship and Exhibit Opportunities at other GBA Conferences. Due to limited space availability, these opportunities are offered on a first-come, first-served basis.

2012 GBA Annual Convention

June 10-13, 2012, The Grove Park Inn, Asheville, NC

Platinum Sponsorships:

- Sunday Evening Welcome Reception \$6,000
- Economist Presentation \$5,000
- Closing Session Speaker \$5,000
- Tuesday Evening Entertainment \$5,000
- Convention Bags \$5,000

Gold Sponsorships:

- Tuesday Continental Breakfast \$4,000
- Hotel Room Keys \$4,000
- Tuesday Evening Reception \$4,000
- Tuesday Evening Dinner Wine \$3,000
- Convention Programs \$3,000
- Bottled Water \$4,000

Silver Sponsorships:

- Golf Beverage Cart \$2,500
- Golf Box Lunches \$2,500
- Breakout Sessions \$2,500
- 2013 Convention Memento \$2,500
- Sunday Evening Entertainment \$2,500

Bronze Sponsorships:

- Early Break (Mon. or Tues.) \$1,500 each
- Mid-morning Break (Mon. or Tues.) \$1,500 each
- Golf Tournament Prizes \$1,500
- Opening Ceremony Kick-off Entertainment \$1,500
- Exhibit Booth \$600 +Registration

2012 Leadership GBA Conference

July 22-25, 2012, The King & Prince, St. Simons

Platinum Sponsorships:

- Sunday Evening Reception & Dinner \$2,500
- Tuesday Evening Reception & Dinner \$2,500

Gold Sponsorships:

- Bottled Water \$1,500
- Golf Beverage Cart \$1,500
- Golf Box Lunches \$1,500
- Economist Presentation \$1,000
- General Session Speaker \$1,000
- General Session Speaker \$1,000
- Continental Breakfast (Mon. or Tues.) \$1,000 each

Silver Sponsorships:

- Mid-Morning Break (Mon. or Tues.) \$800 each
- Sunday Children's Entertainment \$750
- Golf Prizes \$600

Bronze Sponsorships:

- Children's Prizes \$500
- Exhibit Booth \$500 +Registration

Continued on opposite side...

2012 GBA Conferences

2012 Financial Risk Management Conference

Jan. 18-19, 2012, The Cobb Galleria Centre, Atlanta

- | | |
|--|----------|
| <input type="checkbox"/> Welcome Reception | \$ 1,000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 500 |

2012 Operations and Technology Conference

Feb. 29 - March 1, 2012, The Galleria Centre, Atlanta

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 1000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 600 |

2012 HR Professional Institute

March 22-23, 2012, The Cobb Galleria Centre, Atlanta

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 1000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 500 |

2012 Marketing Conference

March 22-23, 2012, The Cobb Galleria Centre, Atlanta

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 1000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 500 |

2012 Bank Security Conference

March 29-30, 2012, The Savannah Riverfront Marriot, Savannah

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 1000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 500 |

2012 Rural Development and Lending Conference

May 10-11, 2012, The Savannah Riverfront Marriot, Savannah

- | | |
|--|---------|
| <input type="checkbox"/> Welcome Reception | \$ 1000 |
| <input type="checkbox"/> Continental Breakfast | \$ 750 |
| <input type="checkbox"/> Break | \$ 500 |
| <input type="checkbox"/> Exhibit Booth | \$ 500 |

2012 GBA BankPAC Golf Classic

- | | |
|--|---------|
| <input type="checkbox"/> Beverage Cart | \$1,100 |
| <input type="checkbox"/> Box Lunches | \$1,000 |
| <input type="checkbox"/> Putting Contest | \$250 |
| <input type="checkbox"/> Longest-Drive | \$250 |
| <input type="checkbox"/> Driving Range | \$250 |
| <input type="checkbox"/> Hole-in-One | \$600 |
| <input type="checkbox"/> Golf Prizes | \$600 |
| <input type="checkbox"/> Reception | \$1,000 |

2012 Sponsorship & Exhibit Sign-Up

Name: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____

E-mail: _____

Website: _____

Information as you wish it published

- Check if same as above

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Web Site: _____

Please fax both forms at the same time. Exhibit booths will be confirmed when payment is received.

Estimated Payment Due: \$ _____

- Please send me an invoice

- Check enclosed, payable to:

**Georgia Bankers Association, Attn: Susie McGehee,
50 Hurt Plaza, Suite 1050, Atlanta, GA 30303**