

# Georgia Bankers Association Committee Fact Sheet

## What do GBA committees do?

The Georgia Bankers Association has seventeen committees, boards or trusts specializing in various areas, yet, all working toward one goal: promoting the general welfare and usefulness of banking in Georgia. GBA committee members are experts in their field and are aware of the day-to-day issues of banking. Each of these committees provides excellent opportunities for specialists to exchange information and coordinate efforts. Committee members also provide assistance and direction to the GBA in our lobbying efforts, education needs assessment and planning, and in our role as the industry's principal spokesman to the media and general public.

## Benefits of being a GBA Committee Member

- Remain up-to-date on current banking topics.
- Meet colleagues in your specialty with whom you can share ideas.
- Gain valuable experience serving on an industry committee.
- Help ensure that the GBA provides the most current educational programs, products and services for Georgia bankers.

## Committee Structure

Bankers are solicited to volunteer themselves and/or another banker to serve on a committee. The incoming GBA chairman then makes appointments. The terms are staggered, thus, half the committee members will be appointed each year. Committee members are appointed to ensure a diversity of bank size and geographic representation.

## Committee Member Responsibilities

- Attend committee meetings; most committees meet twice a year.
- Represent the thinking of other bankers.
- Attend educational programs sponsored by your committee and support other committee activities.
- Recommend educational issues to the GBA staff which might be disseminated to the general membership.
- Recommend legislative initiatives to improve the banking system.

## Committees/Boards/Trusts/Sections

### Agriculture Committee

This committee provides information to Georgia bankers concerning community, economic and agribusiness development with an overall emphasis on more jobs for our state, particularly for nonurban communities. This committee participates in the planning of an annual conference.

### Asset/Liability Management Committee

This committee addresses the needs of the chief financial officer, investment officer, controller, or other financial investment officers who have an interest in financial controls, investment of bank funds, interest rate risk management, and related financial matters. The committee sponsors an annual conference and reviews and submits positions, recommendations and information on proposed or pending legislation or regulations affecting the asset/liability area.

### Bank Counsel Section Board

This section was established for two purposes: to determine unfilled banking-related educational needs that exist among counsel who represent GBA members; and, to determine how the GBA can more effectively utilize the large number of bank counsel who represent GBA members. Members of this board are appointed by the GBA chairman.

### BankPAC Board of Directors

This board sets policy and oversees the operation of the GBA Political Action Committees: GBA FedPAC, GBA StatePAC, and the GBA Political Education Fund. These committees were organized to provide financial support to candidates for federal and state office who are concerned with the welfare of the banking industry and to provide education on political issues to a variety of audiences.

### Board of Directors

The Board sets policies and long-range goals for the Association. While most members of the Board are elected, there are four appointed positions, two by each incoming chairman.

### Community Bankers Committee

Recognizing the unique needs of community bankers, this committee assesses education, training and information needs and provides input to the GBA Education Staff; provides programs to address those defined needs including the annual CEO Conference; reviews legislation and regulatory proposals at the state and federal levels; and recommends products and services which help make community banks more profitable and/or efficient. Committee members must be president, city president or CEO of their bank.

## **Compliance Committee**

This committee remains abreast of developments, legislation and regulations affecting regulatory compliance and makes this information available to GBA members. The committee participates in the planning of an annual conference and participates in other compliance workshops and seminars.

## **Credit Committee**

This committee remains abreast of developments, legislation and regulations affecting consumer and commercial lending and makes this information available to GBA members. The committee participates in the planning of an annual conference; co-sponsors the Commercial Lending and Consumer Lending Schools conducted by the Tennessee Bankers Association; and participates in other lending workshops, seminars and teleconferences.

## **Human Resources Committee**

This committee remains abreast of developments, legislation and regulations affecting human resources in banks and makes this information available to GBA members. The committee participates in the planning of the annual HR Professionals Institute and supervises the publication of the annual GBA Salary Survey.

## **Insurance Trust Board of Trustees**

This board sets policy and oversees the management of the GBA Insurance Trust. GBA members and their families are protected by several insurance programs: Hospitalization, Life and Dental, Long Term Disability, and Universal Life. The Trustees are elected at the Trust's annual meeting.

## **Marketing Committee**

This committee remains abreast of marketing, advertising and public relations issues that would be of interest to GBA members. The committee participates in the planning of the annual conference and works in concert with other marketing professionals to produce seminars.

## **Nominating Committee**

This committee is responsible for developing a slate of officer nominees to be elected at the GBA annual convention. The make-up of this committee remains defined: the five GBA Board members who terms are expiring in the current year, as well as the three past chairmen of the GBA, with the immediate past chairman serving as Chair. To serve on this committee, you must be elected by your peers within your Group or at the GBA annual convention.

## **Operations/Technology Committee**

This committee remains abreast of developments affecting the operations and technology area of the bank and makes this information available to GBA members. The committee participates in the planning of the annual Operations & Technology Conference and also supports the Southern Operations and Technology School.

## **Master Pension and Profit Sharing Trusts Board of Trustees**

This board sets policy and oversees the management of the GBA Master Pension and Profit Sharing Trusts. Through these trusts a comprehensive and cost-effective retirement plan is offered. The GBA Master Plan concept makes available all necessary legal, actuarial, administrative and investment management services at a relatively low administrative cost. Vacancies on the Board are filled by vote of the Trustees.

## **Public Affairs Committee**

This committee makes policy recommendations to the Board of Directors on legislative and regulatory issues and suggests specific legislation the association should have introduced in both the General Assembly and the U.S. Congress. The committee coordinates the Contact Banker Program; participates as hosts at the annual Legislative Reception held in honor of the General Assembly; and attends the annual Washington Legislative Visit. Members of the committee also serve on the BankPAC teams for their respective GBA groups. The GBA chairman-elect automatically chairs the committee.

## **Security Committee**

This committee promotes the importance of bank security within the industry, assesses security education, training and information needs of member banks, reviews legislative and regulatory proposals at the state and federal level for security concerns and recommends products and services to the GBA membership, such as the Thumbprint Signature Program. The committee assists in the development and promotion of the GBA Security Conference and other security educational programs.

## **Leadership Development Executive Committee (formerly Young Bankers Executive Committee)**

This section supports the advancement of career bankers by: providing leadership development training; serving as a forum through which career bankers can network and exchange ideas; and assisting bankers in educating the public about banking, personal finance and careers in banking. The section coordinates the Personal Economics Program (PEP), an annual leadership conference, an annual BankPAC Classic Golf Tournament and the Camp Challenge Program. The members of the Executive Committee are elected by their peers at the annual Leadership GBA Conference.