

## 1999 Leadership Conference to be Held at Hilton Head Island



Leadership GBA will convene at Hilton Head Island, South Carolina for GBA's 39<sup>th</sup> annual Leadership Conference scheduled for August 1-4 at the Hilton Resort.

Keeping with the Leadership GBA's theme, *Developing Tomorrow's Leaders Today*, this year's executive committee has arranged an impressive group of speakers and topics:

- **"Legislative Address" Lt. Governor, Mark Taylor** discussing the legislative issues addressed during the 1999 session of the Georgia General Assembly and those expected to arise in the 2000 session.
- Our very own **June Somers**, Senior Vice President, GBA will share benefits of being more involved in *"GBA..... Your Association"*.
- **Karl Nelson**, Senior Vice President, Sales and Marketing, Federal Home Loan Bank of Atlanta discusses *"Loan Enhancement Strategies"*.
- **Dr. Walt Denero**, Senior Fanning Fellow, J.W. Fanning Institute for Leadership & Community Development, University of Georgia, Athens will speak on *"Reflections of the Heart of Leadership"*.

- **"Business Development/Office Call Program"**, **Richard Wemmers**, Wemmers Consulting Group, will discuss way to build your banks' business and profit.
- **Hal Fulmer**, Communication Arts Chairman, Georgia Southern University, will speak on *"Managing Communication to Achieve Success"*.
- Humorist/Inspirational speaker **Dr. Joel Desaulniers**, through his helpful and practical applications, Dr. D will present *"Managing Stress from A to Z"*.

This year will also include many social activities to allow everyone the opportunity to develop new friendships and rekindle old friendships among colleagues. The conference will begin on Sunday night with a splash! The beach party will feature beach music from a local DJ along with karaoke where the entire family can enjoy great food and a wonderful time. No conference would be complete without the traditional Golf and Volleyball Tournaments. The Scramble Golf Tournament will be held at the Palmetto Dunes Fazio Golf Course. We will close the conference with a "farewell" reception and dinner.

Reservations for the conference can be made on the enclosed registration form or by contacting Renee Valdez at 404/522-1501.

*We look forward to seeing you at the conference!*

**Group Election  
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## Nominations Sought

GBA Leadership Development Section Executive Committee members from even-numbered groups will be elected at the 1999 Leadership Conference. Bankers nominated must currently serve as the Leadership GBA Representative from their bank, and must attend the 1999 Leadership Conference in order to be elected.

The responsibilities of serving on the Executive Committee are listed below. If you are interested in becoming more involved in the activities of Leadership GBA, please complete and return the form below to Renee Valdez at the GBA by July 16. Your involvement will benefit you, your bank and our industry.

### Responsibilities of Leadership Development Section Executive Committee members:

- Attend all four executive committee meetings
- Attend the Leadership Conference and all other Leadership GBA programs
- Coordinate the Personal Economics Program (PEP) within their respective group
- Speak on activities of Leadership GBA during the GBA Group Meetings for their respective group
- Promote the Leadership GBA within their respective group and ensure that all banks within their group have a Leadership GBA Representative
- Actively promote and market all Leadership GBA educational programs within their respective group and encourage other bankers to attend
- Help to recruit their replacement on the Executive Committee when their term expires

### Nomination Form

*Please submit the following name as a nomination to the 1999-00 Leadership Development Section Executive Committee. Fax to Renee Valdez at 404/522-9848 by July 16.*

Name \_\_\_\_\_ Title \_\_\_\_\_

Bank \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Young Banker's Signature \_\_\_\_\_

CEO's Signature \_\_\_\_\_

# Legislative Report

**By J. Dwayne Creamer**

*Chairman – Legislative Committee of Leadership  
GBA*

On February 22, 1999, approximately 20 Leadership GBA bankers (formally Young Bankers) from across the state met at the state capitol to learn more about the legislative process and issues pertaining to the banking industry. During the morning, participants were enlightened by such speakers as Senator Don Cheeks (Chairman of the Senate Banking and Financial Institutions Committee), Rep. Larry "Butch" Parrish (Chairman of the House Banks and Banking Committee), Steve Bridges (Commissioner of the Georgia Department of Banking and Finance), Bob Ray (Assistant Secretary of State), and Joe Brannen (GBA President). Prior to the lunch, bankers in attendance were able to sit in on an actual session of the full Senate and House Representatives. After the

group had lunch together in the nearby Underground Atlanta area, the bankers had the opportunity to attend a meeting of the House Banks and Banking Committee to learn more about some of the potential banking legislation being considered that could affect our industry. Overall, the Day at the Capitol was a very informative and worthwhile event for all participants. The Leadership GBA Section holds this event in odd numbered years while sponsoring a legislative briefing immediately prior to the GBA Legislative Reception in January in even numbered years.

The legislative process is a very important and vital ingredient to the success and proper direction of our banking industry. By sponsoring events such as the Day at the Capitol and the Legislative Briefing, Leadership GBA is providing a means for Georgia's bankers to not only get more involved in the legislative process but also to gain a better understanding as to how this process ultimately affects the banking industry.

## 1998-99 GBA Young Bankers Executive Committee

		Phone	Fax
President.....	J. Pierce Grantham ....	Columbus Bank and Trust Company.....	706/649-4796..... 706/649-5250
President-elect....	Jim Edwards .....	United Bank, Thomaston.....	706/646-7301..... 706/646-7323
Vice President ....	Darron M. Burnette ...	Eagle Bank & Trust .....	912/764-8900..... 912/764-8906
Past President ....	Jimmy Wilson.....	Regions Bank, Albany .....	912/432-8446..... 912/432-8004
Group 1 .....	Tim Hendley.....	Durden Banking Company, Inc., Twin City ...	912/237-2121..... 912/237-5700
Group 2 .....	Dean Daniels .....	Planters & Citizens Bank, Camilla .....	912/336-5271..... 912/336-7930
Group 3 .....	Ty Turner.....	Sumter Bank & Trust, Americus .....	912/924-0301..... 912/931-0549
Group 4 .....	Jay Matthews.....	First National Bank, Barnesville.....	770/358-1100..... 770/358-6017
Group 5 .....	Michelle Rivers .....	Regions Bank, Atlanta .....	770/392-6560..... 770/913-3095
Group 6 .....	Chuck Harwell.....	The Morris State Bank, Dublin.....	912/272-5202..... 912/275-3094
Group 7 .....	Bill Butler .....	Charter Bank & Trust, Marietta.....	770/423-2265..... 770/428-1409
Group 8 .....	Louie Flythe .....	Park Avenue Bank, Valdosta .....	912/242-1993..... 912/241-2772
Group 9 .....	Julie Moore.....	First Bank and Trust, Carnesville .....	706/384-4545..... 706/384-5244
Group 10 .....	Bob Walsh .....	Cohutta Banking Company, Chatsworth .....	706/695-9431..... 706/695-8250
At Large .....	Dwayne Creamer .....	Bank of Hazlehurst .....	912/375-4242..... 912/375-4334
At Large .....	Claude Dillard .....	Rabun County Bank, Clayton .....	706/782-4571..... 706/782-7309
At Large .....	Rob Coile.....	Chestatee State Bank, Dawsonville .....	706/216-2265..... 706/216-5278
At Large .....	D. Copeland.....	Columbus Bank and Trust Company .....	706/649-4862..... 706/649-5055
At Large .....	Charles B. Woodroof.....	First National Bank of Griffin, Hampton.....	770/227-2251..... 770/897-0272

## Two PEP Awards Honor Excellence in Consumer Financial Education

Deadlines Approaching!!!

### Outstanding PEP Banker of the Year

- Banker must submit PEP report cards to be considered for the award. *A revised PEP report card is attached.*
- Banker must give details of presentation/educational activity on the report card.
- Presentations must be made between July 1, 1998 and May 31, 1999. **Report cards must be submitted by June 4, 1999.**
- Emphasis will be on quality and number of presentations not number of contacts.
- One recipient will be selected per GBA Group
- Awards will be presented at the annual GBA Group Meetings

*Points are awarded in the following categories:*

- ⇒ Number of presentations
- ⇒ Number of different group-types reached, i.e. children, adults, senior citizens
- ⇒ Variety of materials used
- ⇒ Length of presentation
- ⇒ Effort made to tailor-make presentation to audiences' needs

### Excellence in PEP Education Award

- A bank must submit written documentation by **June 11, 1999** to be considered for the award. *An entry form for the Excellence Award is attached.*
- Award is based on innovation, uniqueness and number of people reached.
- The GBA Young Bankers PEP Committee will select the award recipients.
- Awards will be presented at the annual Young Bankers Leadership Conference.

*Bank must submit a written narration of their program including the following areas:*

- ⇒ Descriptive overview of the program
- ⇒ Goals of the program
- ⇒ Value to the bank
- ⇒ Measurements used to assess impact
- ⇒ Participation
- ⇒ Number of bank employees involved
- ⇒ CEO's involvement
- ⇒ Anticipated number of individuals to be reached per category: children (k-12), adults and senior citizens
- ⇒ Publicity received

## The PEP Resource Column

*The following kits are available for loan from the Georgia Bankers Association. Call Renee Valdez at the GBA office to reserve a copy for your next presentation.*

**Careers in Banking** - Produced in 1992, this 13 minute video takes an interesting look at the many diverse career opportunities in the banking industry. The program examines the skills and educational requirements for a variety of banking positions. This video is ideal for high school and junior college students.

**Check It Out** - This video is perfect for high school and junior college students who are interested in opening and maintaining their own checking account. Included with this 16 minute program are companion teacher and banker guides, and camera-ready student exercises for you to photocopy. The student has the opportunity for hands-on practice in writing checks, recording transactions and balancing checking accounts. To allow for classroom discussions, the video is formatted into four segments.

**Meet the Bank** - From this six-minute animated video children learn where money is kept, what a check is, and why people have savings accounts. They'll also meet various bank employees as they follow the story of an elementary school class on a visit to their local bank. The video is perfect for students in grades 1-4 and is an entertaining addition to a bank tour.

**Money: Kids & Cash** - This documentary helps children gain a better understanding of money and banking basics. Two one hour episodes feature a number of short segments. Suitable for children of diverse backgrounds, real-life stories keep kids interested in learning. Classroom guide is included.

**Money: Bucks, Banks & Business** - Four 23-minute episodes captivate students with lively and informative material about money management, international trade and entrepreneurial ventures. This video is ideal for bankers who want to attract and hold teenagers' attention during presentations.

*For a complete list of PEP resources available, visit GBA's home-page on the Internet at [www.gabankers.com](http://www.gabankers.com).*